



## Lumi Network Marketing Privacy Notice

This privacy notice is designed to help you understand how we use personal information when marketing our services. We have set out below the information we may use, who we may share it with, and how long we will keep it.

For further information about how we use information outside of marketing, please see our [Privacy notices and Cookies page](#).

### What Information does Lumi Network hold about me?

We only collect and use the minimum personal information required. The personal information we may use for marketing purposes is:

- First Name
- Surname
- Child's name
- Email address
- Phone number (in some cases)

### How did Lumi Network get my information?

Information about your preferences with marketing will have been provided directly from you or someone who has legal authority to act on your behalf.

### How does Lumi Network use my information?

Lumi Network will use the information you have given to communicate with you and/or your child during the Quest and occasionally before or afterwards. We will also use the information to provide you with relevant marketing materials and communication in line with your preferred preferences.

### Who does Lumi Network share my information with?

In order for Lumi Network to deliver our marketing we may use the following data processors. We will never share or sell your information to a third party for their own use.

- A CRM system- a 3rd party provider (e.g., Hubspot) of our electronic record systems.
- Lumi Network website. [www.lumi.network](http://www.lumi.network)
- Paypal, used for taking payments from customers <https://www.paypal.com/myaccou...>
- Broadplace Limited, our digital marketing agency used for marketing campaigns <https://www.broadplace.com/privacy-policy/>
- Mailchimp, used to send email marketing & communications

**Who is the Data Controller for my information?**

Lumi Network is the Data Controller for information you have consented us to use regarding our marketing activity.

**What is the lawful basis for the process?**

The lawful bases for processing information are set out in Article 6 of the UK GDPR. We must always ensure we apply one. The lawful basis we use for processing your information regarding marketing is consent.

*6 (a) Consent: the individual has given clear consent for you to process their personal data for a specific purpose.*

**Will my personal information be accessible outside the UK?**

None of your personal information is routinely sent or stored outside the UK.

**What are my rights?**

For information about the rights you have please view this link:

<https://lumi.network/lumi-personal-information-policy.pdf>